

EXPRESSION OF INTEREST FOR CONSULTANCY TO DEVELOP AN ADVOCACY PLAN FOR HEALTHCARE GOVERNANCE

1.0. INTRODUCTION

The Kenyan Section of the International Commission of Jurists (ICJ Kenya) is a prominent non-governmental, non-profit, and membership organisation dedicated to promoting human rights, democratic governance, and justice across Africa. ICJ Kenya aspires to foster a just, inclusive, and equitable society, where all individuals can live with dignity. In alignment with this vision, ICJ Kenya is executing the *“Health Equity Advocates: Amplifying Civil Society’s Voice in Healthcare Governance”* project.

This project aims to enhance healthcare governance in Kenya by amplifying the role of civil society organisations (CSOs) in shaping policy and legislative reforms. To support this effort, ICJ Kenya seeks a consultant to develop an advocacy plan that identifies key policy areas for engagement and outlines strategies for effective advocacy.

2.0. PURPOSE OF THE CONSULTANCY

The Consultant will provide expert guidance in creating a comprehensive advocacy plan. This plan will focus on identifying critical policy areas for engagement in healthcare governance, formulating strategies for advocacy, and enhancing civil society’s capacity to influence healthcare policies and reforms.

3.0. SCOPE OF WORK

The Consultant will:

- **Policy Analysis:** Conduct an analysis to identify key policy areas where civil society engagement can have a significant impact.
- **Advocacy Plan Development:** Develop a detailed advocacy plan that includes strategic approaches for engaging with policymakers, stakeholders, Civil Society Organisations (CSOs), and the public on healthcare reforms.
- **Stakeholder Mapping:** Identify and map key stakeholders, including government officials, civil society organisations, and private sector actors, to ensure comprehensive engagement.
- **Strategic Recommendations:** Provide actionable recommendations to improve civil society’s role in shaping equitable healthcare policies.

4.0. EXPECTED OUTPUTS

The deliverables for this consultancy include:

- **Identification of Key Policy Areas:** A detailed report outlining critical policy areas for civil society engagement in healthcare governance.
- **Advocacy Plan:** A strategic advocacy plan with specific strategies for policy influence and stakeholder engagement.
- **Stakeholder Mapping:** Comprehensive mapping of relevant stakeholders to guide advocacy efforts.

5.0. DURATION OF THE PROJECT

The assignment will last for one calendar month, starting from the date of contract signing.

6.0. MANAGEMENT OF THE ASSIGNMENT

The Consultant will collaborate closely with the project focal persons at ICJ Kenya to ensure alignment with project objectives and deliverables.

7.0. EXPECTED PROFILES OF THE CONSULTANT

- **Education:** Master's degree in health governance, social sciences, law, or a related field.
- **Experience:** Demonstrated experience with the public sector, particularly in health governance issues, and proven track record in policy analysis and advocacy.
- **Editorial Skills:** Strong background in developing strategic advocacy plans and effective policy engagement.
- **Skills Set:** Excellent research, analytical, and writing skills, with a proven ability to provide strategic recommendations.
- **Track Record:** Established reputation as a reliable consultant with a history of successful engagements.

8.0. APPLICATION PROCEDURE

Interested candidates should submit:

- A detailed CV highlighting relevant qualifications and experiences.
- Additional information, including a sample publication or work demonstrating the consultant's advocacy and policy engagement expertise.

Applications should be addressed to the Deputy Executive Director, ICJ Kenya, and sent to info@icj-kenya.org on or before **6th November 2024**.

Only shortlisted candidates will be contacted due to the high potential number of application responses.